



Retail Outlook Guide

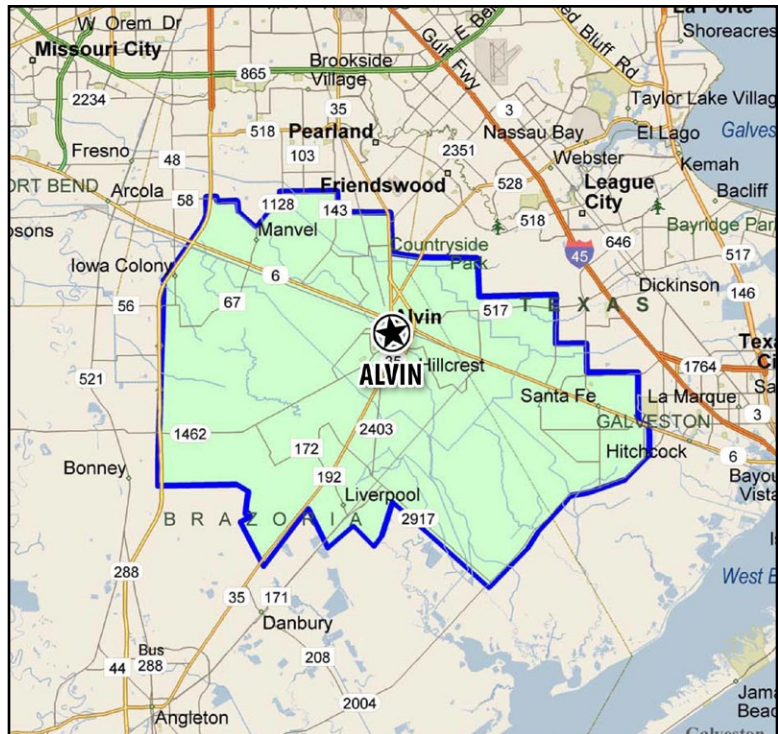
Alvin, Texas

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Retail Trade Area Summary

Population

	1990	2000	2011 Estimate	2016 Projection
Alvin	18,712	21,413	24,655	26,929
Retail Trade Area	53,120	65,243	78,857	87,232

Income

	2011 Estimate
Average Household	\$65,706
Median Household	\$54,285
Per Capita	\$23,073

Race Distribution

	2011 Estimate
White	80.11%
Black or African American	2.27%
American Indian/Alaskan	0.63%
Asian	1.82%
Native Hawaiian/Islander	0.03%
Other Race	11.70%
Two or More Races	3.44%
Hispanic or Latino (of any race)	29.05%

Age

Groups	2011 Estimate
Under 5 Years	8.17%
5 - 14 Years	15.40%
15 - 20 Years	8.48%
21 - 24 Years	5.09%
25 - 34 Years	14.43%
35 - 44 Years	13.28%
45 - 54 Years	14.05%
55 Years and over	21.10%
Distribution	2011 Estimate
Median Age	33.91
Average Age	35.10

Educational Attainment

	2011 Estimate
Graduate or Professional	5.22%
Bachelor's Degree	11.57%
Associate Degree	8.03%
Some College, no degree	27.11%
High School Graduate	31.40%
Some High School, no degree	10.03%
Less than 9th grade	6.63%

June 2011. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 662.844.2155.