



For Immediate Release

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Alvin Alerts – New Mass Emergency Notification System

The City of Alvin is re-launching its Emergency Notification system on a new platform. The system, Alvin Alerts, is powered by a communications platform called Everbridge. Citizens and businesses are encouraged to register in this new program to get alerts about emergencies and other important community news. This system enables the City to provide critical information quickly in a variety of situations, such as severe weather, unexpected road closures, missing persons, and evacuations of buildings or neighborhoods.

In order to register, residents should create a NEW account using the registration page “[Alvin Alerts](#)”, which can be found on the Homepage of the City of Alvin website: www.alvin-tx.gov. The new platform provides for new ways to customize preferences and the types of alerts received. Alvin Alerts notifications may be delivered via email, mobile app, text message, and/or voice call.

While some publicly listed home phone numbers have been added to the database, the system relies on residents registering themselves. Keep in mind that many notifications will be targeted only to impacted neighborhoods. Entering a physical address outside of the City of Alvin may limit the notifications received.

Subscribers are encouraged to keep their information current so the City can maintain a robust and effective mass notification system. The information provided will be used for the mass notification system purposes only. The City of Alvin will not give or sell telephone numbers or email addresses to any third-party vendor or other public or private organization.

Should you have any questions, please reference the *Overview* and *FAQ* on the registration page or contact us at: eoc@cityofalvin.com or 281-388-4261.

“We have a commitment to ensure public safety, community awareness and emergency response. To uphold this, when critical information and public service announcements are available, we need to reach our residents as quickly and reliably as possible.” said Ron Schmitz, Emergency Management Coordinator. “The Everbridge emergency notification system allows the City of Alvin to disseminate this information across all types of devices, ensuring citizens and businesses have access to real-time public information when they need it the most”.